



20th
GLOBAL CHILD
NUTRITION FORUM
TUNIS • 2018

global child nutrition
FOUNDATION



World Food
Programme
Centre of Excellence
against Hunger



The 20th Annual Global Child Nutrition Forum Sponsorship Proposal

Organized annually by the Global Child Nutrition Foundation (GCNF) and the United Nations World Food Programme (WFP) Centre of Excellence against Hunger, the 20th Annual Global Child Nutrition Forum in Tunis, Tunisia will bring together over a five-day period more than 300 leaders from 50 countries.

The Forum encourages open dialogue and the sharing of experiences, best practices, lessons, challenges, and options to sustainably support nutritious, home-grown school meal programs. The mission of the Forum is to help governments around the world to build national school meal programs that are locally-sourced and country-operated. Attendees will take part in various workshops and conferences designed to:

- Build the capacity of governments to implement national school meal programs.
- Engage businesses to strengthen supply chains and increase political will for school meal programs
- Strengthen the field - among nonprofits, schools, and researchers - to raise awareness and ensure strong support and resourcing for school meal programs

There are multiple opportunities for your organization to be involved in the Forum, including sponsorship of the event or exhibiting at the Forum Market Place. If you have any questions, please contact GCNF's Will McMahan (will@gcnf.org) or WFP Centre of Excellence's Vinicius Limongi (vinicius.limongi@wfp.org) for more information.

Market Place

The Forum Market place will provide participating businesses and organizations an opportunity to showcase how their activities, services, and products contribute to the fight against child hunger, improve child access to primary education, and increase the promotion of small-scale farmer agricultural production.

The Market Place is intended to represent a complete picture - from farm to school - of the processes food commodities go through from supplier to recipient students. Your organization will be able to exhibit your core products and services, offering an opportunity for international exposure to school feeding program implementers and stakeholders.

Deluxe Booth: \$5,000 USD

- The Deluxe Booth will be approximately double the size of a Standard Booth and will come with a marquee, table and chairs
- Visibility and recognition throughout the Forum
- Two (2) registrations for the Forum

Standard Booth: \$2,500 USD

- The Standard Booth will be approximately 2 meters by 2 meters and will come with a marquee, table and chairs
- Visibility and recognition throughout the Forum
- One (1) registration for the Forum

2018 Global Child Nutrition Forum Sponsorship Opportunities

Our partners are instrumental in supporting the fight against child hunger. With your support, the Forum is able to connect more participants to the resources, knowledge, and relationships they need to build or expand nutritious school meal programs. Help us in ensuring every child receives the nutrition they deserve by becoming a Forum Sponsor.

Platinum Partner Investment: \$100,000 USD

- High visibility at the Forum through on-site signage with a large, prominent visual display of company logo
- VIP seating and tickets for up to ten (10) registrations for the Forum
- One Deluxe (double size) exhibit booth in the Forum Market Place
- Onstage presentation at the Forum
- One full-page announcement in the Forum booklet
- Company logo and a hyperlink to your company's website featured prominently on the Forum website
- Visibility in the Forum's summary report that subsequently goes to all attendees (approx. 300 Forum participants in 40-50 countries)

Gold Partner Investment: \$50,000 USD

- VIP Seating and tickets for up to seven (7) registrations for the Forum
- One Deluxe (double size) exhibit booth in the Forum Market Place
- Onstage presentation at the Forum
- One full-page announcement in the Forum booklet
- Company logo and a hyperlink to your company's website featured prominently on the Forum website
- Visibility in the Forum's summary report that subsequently goes to all attendees (approx. 300 Forum participants in 40-50 countries)

Silver Partner Investment: \$25,000 USD

- VIP Seating and tickets for up to five (5) registrations for the Forum
- One Deluxe (double size) exhibit booth in the Forum Market Place
- Onstage presentation at the Forum
- One full-page announcement in the Forum booklet
- Company logo and a hyperlink to your company's website featured prominently on the Forum website
- Visibility in the Forum's summary report that subsequently goes to all attendees (approx. 300 Forum participants in 40-50 countries)

Bronze Partner Investment: \$15,000 USD

- Visibility at the Forum with a visual display of company logo
- One Deluxe (double size) exhibit booth in the Forum Market Place
- Three (3) registrations for the Forum
- An announcement in the Forum booklet
- Listed on the Forum website

For more information about Forum Sponsorship Opportunities, please contact
GCNF's Will McMahan (will@gcnf.org) or
WFP Centre of Excellence's Vinicius Limongi (vinicius.limongi@wfp.org).